

38TH ANNUAL GENERAL MEETING OF THE
PAKISTAN SOCIETY OF DEVELOPMENT ECONOMISTS

URAAAN PAKISTAN

Growth through Digital Transformation

As the world races ahead in the digital revolution, Pakistan stands at a crossroads. The ambition of URAAN Pakistan - a trillion-dollar economy by 2035 - rests on the nation's ability to harness digital transformation as the engine of sustainable growth. This vision is not just about technology; it's about reimagining Pakistan's economic trajectory, where digitization fuels exports, drives innovation, enhances energy efficiency, transforms education, and ensures economic equality.

Against this backdrop, the 38th Annual PSDE Conference will convene the brightest minds - policymakers, economists, researchers, industry leaders, and digital pioneers - to chart a course for Pakistan's digital-first future. This conference will not just analyze global best practices but will craft actionable strategies tailored to Pakistan's unique challenges. How can digital technologies unlock new markets, expand financial inclusion, and drive a competitive knowledge economy? What policies can ensure that Pakistan doesn't just catch up but leads the digital race in South Asia?

ISLAMABAD
APRIL 15-17, 2025

CALL FOR PAPERS

Submission Deadline

March 25, 2025

Notification of Accepted Papers

April 10, 2025

Email your papers at: submissions_psde@pide.org.pk

Conference Sub-Themes



DIGITAL TRANSFORMATION AND ECONOMIC RESILIENCE

- Fintech Revolution: Reshaping Economies and Financial Inclusion
- The Future of Work: Labor Market Shifts in the Digital Era
- AI-Driven Learning: The Next Frontier in Education
- Reskilling the Workforce: Preparing Youth for the Digital Age
- Regulating the Digital Economy: Policies for Innovation and Security
- Scaling IT Services Exports: Unlocking New Markets and Opportunities



DIGITAL ECONOMY AND INCLUSIVITY

- Freelancing & Gig Economy: Challenges and Opportunities
- Bridging Pakistan's IT Gap: Identifying Missing Links in the Ecosystem
- CPEC-II and the Digital Learning Corridor: Tapping into Regional Potential
- Metaverse & the Future Economy: Hype or Transformative Opportunity?
- Blockchain Beyond Cryptocurrency: Applications for Governance and Industry
- Breaking Mental Barriers to Digitalization: Cognitive Inertia and Adoption Challenges
- Cybersecurity in the Digital Age: Safeguarding Pakistan's Digital Transformation



SUSTAINABLE DEVELOPMENT THROUGH TECHNOLOGY

- Digital Twins & Smart Cities: Transforming Infrastructure and Urban Planning
- AI for Climate Resilience: Innovative Solutions for Sustainability
- Digitalization as a Solution for the Informal Economy
- Overcoming Cultural Barriers to Digital Adoption
- AI in Policymaking: Enhancing Public Sector Efficiency

BEST PAPER AWARDS



For groundbreaking research shaping



Recognizing depth, relevance, and impact



Awarded for innovative insights into digital policy and economic growth

Conference details: psde.pide.org.pk | 051-9248049